

ALL INDIA INSTITUTE OF MEDICAL SCIENCES

Ansari Nagar, New Delhi – 29.

No.F.1-3/General/2016-DAVP Bills

GENERAL SECTION/A.I.I.M.S.
RECEIVED/RECEIVED...24920
DATE/DATED...18.11.16

Dated : 17.11.2016

CIRCULAR

Subject: Decentralization of Bill Processing by DAVP – regarding.

It is informed that in term of Directorate of Advertising and Visual Publicity (DAVP), Government of India, New Delhi circular dated 13.10.2016 (copy enclosed) whereby the DAVP has stopped to accept any LoAs/cheques/demand drafts from the Ministries/departments/autonomous organizations with effect from 01.10.2016.


Accordingly, all the Centres / Sections / Departments of AIIMS are informed not to draw any payment in favour of DAVP till further direction received on the matter from DAVP, New Delhi.


[PALLAV KR. CHITTEJ]
ADMINISTRATIVE OFFICER

- 1) All the Departments / Sections / Centres of the AIIMS
- 2) FA/CPO / ACEO / Registrar
- 3) Stores Officer -(DO/CNC/RPC/IRCH/JPNATC/NDDTC/CDER/Research Section)
- 4) Accounts Officer (Budget/Cash)
- 5) Professor-in-Charge (Computer Facility) – with request to upload this circular on Institute website.

Copy for information to:- PS to Director / PS to DDA / PA to Sr. FA

Mr Sanjeev


18.11.16

No. Disb/Misc. 72010-17
Government of India
Ministry of Information and Broadcasting
Directorate of Advertising and Visual Publicity

Circular

13th October 2016

Sub. : Decentralization of Bill Processing – Reg.

In pursuance of Ministry of Information & Broadcasting OM No M-24013/108/2016-MUC dated 4th October 2016 (copy enclosed as Annexure 1) it has been decided that payment system for advertisement campaigns by the DAVP will now be decentralized. As per the new system DAVP will release advertisements as per current practice, receive the bills from the agencies and after processing the same the bills would be dispatched to the respective client Ministries/departments/autonomous organizations who will release the payment. The bills would be forwarded after due verification and with a certificate that the bills are good for payment.

DG DAVP has written to Secretary's of the Ministries (Copy enclosed as Annexure 1) conveying the decision and the Campaign Directors are requested to bring it to the notice of the Joint Secretaries/mid level officers in the client organization concerned.

DAVP will, henceforth, undertake campaigns on the basis of requisite signed communication orders from the Ministry bearing Diary no. and date of concurrence of their respective IFD. In view of this it is requested/directed that Campaign Directors may not accept any LoAs/cheques/demand drafts from the Ministries/departments/autonomous organizations with effect from 1st October 2016.

This issues with the approval of Competent Authority.

(Satyendra Prakash)
ADG(Accounts)

To,

All the Directors/ Joint Directors/

Copy to:- PS to DG, DAVP/ PPS to ADG(NVR)
FA & CAO/ Accounts Officers/AAOs
PAO, DAVP

कॉ. गणेशन
महानिदेशक
K. GANESAN
Director General

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भारत सरकार

Government of India

विज्ञापन और दृश्य प्रचार निदेशालय

DIRECTORATE OF ADVERTISING
& VISUAL PUBLICITY

सूचना एवं प्रसारण मंत्रालय

Ministry of Information and Broadcasting

फेज-V, सूचना भवन, दूसरी मंजिल, सी.जी.ओ.

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ई पत्र / Email : dgdavp@nic.in

Visit us at : <http://www.davp.nic.in>

October 04, 2016

D.O.No.Disbursement/Misc./2016-17

Dear Sir,

Greetings to you from DAVP.

I invite your kind attention to the subject in the following paragraphs and request you to kindly issue necessary directions/instructions to the Officers concerned in your Ministry.

2. As you are aware, DAVP, as the nodal multi-media advertising agency of Government of India, carries out advertising campaigns on behalf of all the Ministries/Departments. So far, DAVP has been issuing Release Orders to newspapers, TV channels, FM Radio stations, Outdoor Publicity agencies, Digital agencies, websites, SMS agencies etc to publish/carry out advertisements/campaigns and the agencies have been raising bills against such ROs to DAVP. Client Ministries/Departments/Autonomous bodies have been providing funds through LOA/RTGS/Cheques to DAVP enabling DAVP to settle bills on behalf of the clients. However, due to various issues related to inter-ministerial fund transfer by converting LoAs to LoCs and other accounts-related complications, DAVP is not able to release payment in time which results in huge accumulated pendency to its empanelled agencies/service providers.

3. It has now been decided to decentralize the payment system with effect from 1st of October, 2016. Under the new system, DAVP will be releasing advertisements to empanelled newspapers, television channels, FM stations and other media agencies as per the current practice and will also receive bills from those agencies. After processing the same we would dispatch all the bills to respective client Ministries/Departments/Autonomous Bodies. Subsequently, the client Ministries/Departments/Autonomous Bodies will be responsible for releasing actual payment towards these bills. It has been further decided that the bills would be forwarded by DAVP after due verification and with a certificate that the bills are good for payment. However, it may also be mentioned that often for a particular RO, some of the bills are received late and therefore DAVP may be forced at times to forward bills in batches.

4. In the process of giving effect to the new system it is requested that while undertaking further media campaigns requisite sanction letter after IFD approval be sent to DAVP.

5. You are, therefore, requested to kindly instruct all the officers concerned and PAOs under the administrative control of your Ministry/Department accordingly. In case of any general query about this transition, your officers may get in touch with the Campaign Director dealing with your Ministry in DAVP. For any accounts related query, Director (Accounts), DAVP, may be contacted. You may send your queries at accounts-davp@gov.in.

6. It is pertinent to mention that DAVP will be booking expenditure and clearing payments for the LoAs already received as on 30th September 2016.

regard

Yours sincerely

(K. Ganesan)